

# Governor Pat's Monthly Newsletter



## October 2019



### Stay Informed

October is Breast Cancer Awareness Month. A subject now more near and dear to my heart than ever before. October marks the we time set aside each year to review our knowledge of this disease, shine a spotlight on its risk and symptoms and raise awareness of how we can help fight it. This October step beyond awareness and into the peace-of-mind that comes from ensuring that you're taking care of yourself. The fight doesn't end on October 31<sup>st</sup>. Take the right steps to combat this disease. Stay informed, take care of your health all year, and don't forget that annual mammogram.

Have you seen the latest issue of the International Altrusan "Teamwork Makes the Dream Work"? It introduces the new International Leadership Team and lists the focus of ASTRA, Communications, Leadership, Membership and Service. It also contains some information about the 2021 International Convention which will take place in Quebec City, Canada at the Hilton Quebec from July 21-24, 2021. You'll need a current passport and there is information about applying for one, if needed. Don't delay. It can take some time to get or renew one and before you know it, Convention will be happening, again. Put it on your calendar.

And speaking of calendars, be sure to add to your 2020 calendar the District Eleven Conference. The Oxnard Club with assistance from the San Buenaventura Club will be hosting the 2020 Conference at the Courtyard Marriott in Oxnard, CA from April 30 - May 3, 2020. "Altrusans Are Always Winners" is the theme, with a Kentucky Derby flair. You won't want to miss it!

In Altrusa Service, Pat Zoller

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## 2019-2021 Biennium Goals

### Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

### Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

### Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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### Tune in to the Present

Mindfulness, being aware of your thoughts, feelings and sensations in the moment with out judging them good or bad, sounds simple and yet it can be so powerful. Being more mindful can boost your well-being and lower your stress level. It can help you stay focus on your goals, your choices and the changes you may be making along your life's journey. Enjoy the moment, enjoy one another, enjoy being an Altrusan.

## Reminders

File your club's IRS Forms 990-N or 990-EZ by October 15

The 2018-2019 local club foundation annual report is due to the International Foundation by Monday, November 4<sup>th</sup>. Contact Shawna Kaiser, Foundation Director, at (312) 427-4410 or [foundation@altrusa.org](mailto:foundation@altrusa.org) for additional information.

### **Altrusa International Encyclopedia**

The new International Encyclopedia is now available on the International Website. You can find it under "Membership" and scroll down to "Membership Tool Kits". The Encyclopedia replaces the Resource Guide.

### **International Bylaws and Policies**

The new International Bylaws and Policies is available on the International website under "Governance".

### **New Club Building**



It's not too late to help the Reno/Sparks Club in Formation by sending a \$10 donation to help build their operating budget. Send your check made out to:

*Altrusa International of Reno/Sparks,  
c/o Courtney Vogt,  
946 Ephedra Lane,  
Sparks, NV 89436*

Membership is everyone's job, whether you are building a new club or keeping your club revitalized. Bringing in new members is an ongoing process and it is up to each of us to invite, empower, and engage. Do you have an idea or yearning to start a new club somewhere? Contact Gail Swain, New Club Building Chair, [newclubbuildingchair@altrusadistricteleven.org](mailto:newclubbuildingchair@altrusadistricteleven.org)

### **Revitalization**

It's not too late to request Revitalization Funds from the District to help with your club revitalization plans and/or membership recruitment.

October 2019	Description	Who	Person Responsible	Notes
Oct 1	File IRS Form 990-N (if receipts over \$25,000, send 990-EZ or 990) by October 15 <sup>th</sup>	Local Club	Club Treasurers	File for Club and Foundation, if you have one.
Oct 11	Send in DSB articles, pictures, announcements to District DSB Editor	Local Club	Club President	Send to Kathy Girard <a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>
Oct 16	Observe World Food Day	Local Club	Club President	Acknowledge the problems and reasons behind hunger and poverty, worldwide.
Oct 24	Observe United Nations Day	Local Club	Club President	Marked to know the aim and achievements of the UN.
Oct 26	Participate in Make a Difference Day	Local Club	All	
Oct 31	District Service Bulletin emailed	DSB Editor	DSB Editor	
November 2019	Description	Who	Person Responsible	Notes
Nov 1	Email or mail final report on Make a Difference Day report to International.	Local Club	Club President or Club Secretary	
Nov 3	Daylight saving time ends. Set your clocks back one hour.	Local Club	All	
Nov 4	Local Club Foundation Annual Report due to the International Foundation by Monday, November 4 <sup>th</sup> .	Club President	Club Foundation Treasurer	Contact Shawna Kaiser, Foundation Director, at (312) 427-4410 or <a href="mailto:foundation@altrusa.org">foundation@altrusa.org</a> .
Nov 11	Observe Veterans Day.	Local Club	All	Reflect on the men and women of the armed services.
Nov 25	Observe International Day for the Elimination of Violence Against Women.	Local Club	Club President	Join and/or organize activities designed to raise public awareness of the issue.
Nov 28		Local Club	All	Join family and friends to give thanks for what is important.

District Eleven Board of Directors

<b>Governor</b>	Pat Zoller	San Diego	<a href="mailto:governor@altrusadistricteleven.org">governor@altrusadistricteleven.org</a>
<b>Governor-Elect</b>	Melinda Aguirre	Central Coast	<a href="mailto:governorelect@altrusadistricteleven.org">governorelect@altrusadistricteleven.org</a>
<b>First Vice Governor</b>	Bonnie McPherson	Tucson	<a href="mailto:firstvicegovernor@altrusadistricteleven.org">firstvicegovernor@altrusadistricteleven.org</a>
<b>2nd Vice Governor</b>	April Smith	San Luis Obispo County	<a href="mailto:secondvicegovernor@altrusadistricteleven.org">secondvicegovernor@altrusadistricteleven.org</a>
<b>Director</b>	Andrea Shallcross	Eastern Sierra	<a href="mailto:director@altrusadistricteleven.org">director@altrusadistricteleven.org</a>
<b>Treasurer</b>	Leslie Johnson	Anaheim	<a href="mailto:treasurer@altrusadistricteleven.org">treasurer@altrusadistricteleven.org</a>
<b>Secretary</b>	Hillary Sloan	Chula Vista	<a href="mailto:secretary@altrusadistricteleven.org">secretary@altrusadistricteleven.org</a>
<b>Parliamentarian</b>	Pat Young	Tucson	<a href="mailto:parliamentarian@altrusadistricteleven.org">parliamentarian@altrusadistricteleven.org</a>
<b>Immediate Past Governor/Training Chair</b>	Melanie Hodges	San Luis Obispo County	<a href="mailto:trainingchair@altrusadistricteleven.org">trainingchair@altrusadistricteleven.org</a>

District Eleven Board of Directors Club Assignments

<b>Immediate Past Governor</b>	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
<b>Governor-Elect</b>	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
<b>1st Vice Governor</b>	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
<b>2nd Vice Governor</b>	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
<b>Director</b>	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

<b>ASTRA</b>	Kathleen Telleria	<a href="mailto:astrachair@altrusadistricteleven.org">astrachair@altrusadistricteleven.org</a>
<b>Communications</b>	Katharine Raley	<a href="mailto:communicationschair@altrusadistricteleven.org">communicationschair@altrusadistricteleven.org</a>
<b>Service</b>	Glenda Hogg	<a href="mailto:servicechair@altrusadistricteleven.org">servicechair@altrusadistricteleven.org</a>
<b>Membership</b>	Aggie Kurzynn	<a href="mailto:membershipchair@altrusadistricteleven.org">membershipchair@altrusadistricteleven.org</a>
<b>District Service Bulletin</b>	Kathy Girard	<a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>
<b>New Club Building</b>	Gail Swain	<a href="mailto:newclubbuildingchair@altrusadistricteleven.org">newclubbuildingchair@altrusadistricteleven.org</a>
<b>Literacy</b>	Sandy Pfefferkorn	<a href="mailto:literacychair@altrusadistricteleven.org">literacychair@altrusadistricteleven.org</a>
<b>Leadership</b>	Margee Neer	<a href="mailto:leadershipchair@altrusadistricteleven.org">leadershipchair@altrusadistricteleven.org</a>
<b>Webmaster</b>	Leslie Johnson	<a href="mailto:webmaster@altrusadistricteleven.org">webmaster@altrusadistricteleven.org</a>