

Governor Pat's Monthly Newsletter



June 2019



Believe. Begin. Become.

It's the start of a new biennium and I look forward to working with all of you to continue the momentum that Past Governor Melanie Hodges and her board started with the revitalization of clubs, new club building and membership. Membership is the heart of Altrusa. Without members there would be no clubs. Without clubs there would be no Altrusa. To all of you who are new club presidents and those that are continuing another year, please know that your leadership is a beacon of hope for those in need and an inspiration to others for what it means to be of service. We have our work cut out for us to find ways to remain relevant in a time when many seem to be shying away from continued engagement with organized service organizations. We must find ways to engage more new members, both young and not so young, male and female, family, friends and acquaintances. Anyone, actually, that has a heart for service and giving back. it's our collective responsibility to help them understand what they will get in return for their service. The joy of knowing that they do make a difference in the lives of others; the opportunity to use their talents and skills for the benefit of their communities; and to be connected to one of the best organizations that make positive impacts on communities every day with members who become a part of their extended families. **Believe** that together we can make this happen. **Begin** by reaching out to individuals in your community that are looking for ways to provide service and receive the benefits of giving back. **Become** that guiding force, "Leading to a Better Community".

In Altrusa Service,

Pat

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2019-2021 Biennium Goals

Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.



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Reminders:

- Submit Club dues to International by June 15th
- Submit Club Annual Report to International by June 15th.
- Update Club Yearbook. Send copies to District Eleven Board and International President.
- Send Club's newsletter to District Eleven Board. (We love to read about all the great things you're doing.)

REACHING OUT IN RENO – 2019 CONVENTION

When: July 17 – 20, 2019 - Registration is open (Link below)

<https://altrusainternational.regfox.com/altrusa-international-inc-2019-convention>.

Registration now through June 15th will be \$350. Late registration made after June 15th will be charged \$375.

Where: The Grand Sierra Resort and Casino – 2500 E. 2nd Street, Reno, NV.

Hotel reservations: <https://book.passkey.com/event/49718199/owner/16854/home>, available through June 27th.

Check out the International Altrusan for details on special events and off-site excursions to lend a helping hand to local charities.

There will be a special District Eleven get together at Convention on Friday July 17th, to meet members of the Altrusa Club of Reno/Sparks that will soon be chartered. Details will be available in the Summer DSB coming soon.

Every day is an adventure, the beginning of everything.

There is a lightness and a sense of discovery in the air.

June 2019	Description	Who	Person Responsible	Notes
06/01/19	Club Fiscal Year Begins	Local Club	Club Treasurer	May vary by Club
	Present Club Calendar	Local Club	Club President	
	Sign new bank signature authorizations	Local Club	Club Treasurer	
	Pay International Convention Fee when International Dues are paid	Local Club	Club Treasurer	
	Submit Dues to International	Local Club	Club Treasurer	Must be received by June 15
	Treasurer notifies members with unpaid dues and advises of late fees	Local Club	Club Treasurer	
6/15/19	Submit Club Annual Report to International (Once submitted, club will be considered for Distinguished Club Designation)	Club President, 2018-2019	Club President	Due June 15
	Update Yearbook	Local Club	Club President	May vary by Club
July 2019	Description	Who	Person Responsible	Notes
July 10	Last day to pay membership dues	Local Club	Club Treasurer	
July 17-20	Attend International Convention	All		
	Plan projects for the year	Local Club	Club President/Board	
	Review District and International Award criteria	Local Club	Club President/Board	

Gratitude is the fairest blossom which springs from the soul.

Do something today that will encourage you to blossom.



District Eleven Board of Directors

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor-Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
2nd Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org

District Eleven Board of Directors Club Assignments

Immediate Past Governor	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
Director	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

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Service	Glenda Hogg	servicechair@altrusadistricteleven.org
Membership	Aggie Kurzynn	membershipchair@altrusadistricteleven.org
District Service Bulletin	Kathy Girard	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org
Leadership	Margee Neer	leadershipchair@altrusadistricteleven.org
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org