

## Governor Pat's Monthly Newsletter



### November 2019



#### Being Thankful

November is the month for giving thanks.

Thankful for all the Altrusa clubs and their members and all they do “leading to a better community”.

Thankful for friends and family that support us in so many ways.

Thankful for our service men and women who help to make our country free and safe and who are honored on November 11<sup>th</sup>.

Thankful for our new International Service Project, “Support Our Soldiers” that gives us the opportunity to recognize and support our service members.

Thankful for the freedom that we have as women in this great country to realize our dreams and reach our full potential even though it’s not always easy.

Thankful for “Days for Girls” that help girls worldwide reach their full potential simply by allowing them the opportunity to attend school every day all month long.

Thankful for the support Altrusa clubs and their members have given to both of these International Service Projects. You should all be so very proud. I am certainly proud of each and every one of you.

Happy Thanksgiving!

In Altrusa Service,

Pat Zoller

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## 2019-2021 Biennium Goals

### Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

### Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

### Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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#### If we can....

be thankful for all the little things in life that are so often taken for granted,

appreciate that which is different as well as that which is beautiful,

recognize in ourselves the gifts we have to offer and see in others the good things they have to give,

then each day will bring us something to gladden our hearts and enrich our lives.

## REMINDERS

- Toot your horns and share your “Make a Difference Day” projects with Leslie Johnson, District Eleven Webmaster so she can post them. Email them to [webmaster@altrusadistricteleven.org](mailto:webmaster@altrusadistricteleven.org).
- Ensure that all your members received the Fall 2019 District Eleven Service Bulletin, the September 2019 Altrusan and the first issue of the Compass for this biennium.
- Membership is everyone’s job, whether you are building a new club or keeping your club revitalized. Bringing in new members is an ongoing process and it is up to each of us to invite, empower, and engage. Do you have an idea or yearning to start a new club somewhere? Contact Gail Swain, New Club Building Chair, [newclubbuildingchair@altrusadistricteleven.org](mailto:newclubbuildingchair@altrusadistricteleven.org)
- Remember, it’s not too late to request Revitalization Funds from the District to help with your club revitalization plans and/or membership recruitment.


## BRAGGING RIGHTS

- Each issue of the Compass will contain “Bragging Rights” for one or more Districts. January 2020 is District Eleven’s opportunity to brag about all the wonderful things our clubs do for their communities. Start thinking about what your club would like to brag about and share with International. Check out the latest Compass that showcases District Two and District Four. More information about when and where to send your brags will be in the December Monthly Letter.

## ASTRA

- If your club has action photos of ASTRA members doing service projects in schools or their community or working with Altrusans and would like to share them, please send them to:

Debbie McBee  
International ASTRA Chair 2019-2020  
[mmcbeed@aol.com](mailto:mmcbeed@aol.com)

November 2019	Description	Who	Person Responsible	Notes
Nov 1	Email or mail final report on Make a Difference Day report to International.	Local Club	Club President or Club Secretary	
Nov 3	Daylight saving time ends. Set your clocks back one hour.	Local Club	All	
Nov 4	Local Club Foundation Annual Report due to the International Foundation by Monday, November 4 <sup>th</sup> .	Club President	Club Foundation Treasurer	Contact Shawna Kaiser, Foundation Director, at (312) 427-4410 or <a href="mailto:foundation@altrusa.org">foundation@altrusa.org</a> .
Nov 11	Observe Veterans Day.	Local Club	All	Reflect on the men and women of the armed services.
Nov 25	Observe International Day for the Elimination of Violence Against Women.	Local Club	Club President	Join and/or organize activities designed to raise public awareness of the issue.
Nov 28		Local Club	All	Join family and friends to give thanks for what is important.

December 2019	Description	Who	Person Responsible	Notes
Dec 1	Half-year dues for new members Dec 1 through March 31.	Local Club	Club Treasurers	
Dec 1	Mid-year review of Club's Strategic Plan.	Local Club	Club President	
Dec 1	Mid-year evaluation of Club Program/Programs.	Local Club	Club President	
Dec 10	Observe Human Rights Day.	Local Club	All	Stand up your rights and those of others – civil, economic, political and cultural rights. It's the foundation of sustainable development and peaceful societies.
Dec 22- Dec 26	Happy Holidays – Hanukkah, Christmas, Kwanzaa.	Local Club	All	Join family and friends and celebrate each other and those things that are important to each of you.

District Eleven Board of Directors

<b>Governor</b>	Pat Zoller	San Diego	<a href="mailto:governor@altrusadistricteleven.org">governor@altrusadistricteleven.org</a>
<b>Governor-Elect</b>	Melinda Aguirre	Central Coast	<a href="mailto:governorelect@altrusadistricteleven.org">governorelect@altrusadistricteleven.org</a>
<b>First Vice Governor</b>	Bonnie McPherson	Tucson	<a href="mailto:firstvicegovernor@altrusadistricteleven.org">firstvicegovernor@altrusadistricteleven.org</a>
<b>2nd Vice Governor</b>	April Smith	San Luis Obispo County	<a href="mailto:secondvicegovernor@altrusadistricteleven.org">secondvicegovernor@altrusadistricteleven.org</a>
<b>Director</b>	Andrea Shallcross	Eastern Sierra	<a href="mailto:director@altrusadistricteleven.org">director@altrusadistricteleven.org</a>
<b>Treasurer</b>	Leslie Johnson	Anaheim	<a href="mailto:treasurer@altrusadistricteleven.org">treasurer@altrusadistricteleven.org</a>
<b>Secretary</b>	Hillary Sloan	Chula Vista	<a href="mailto:secretary@altrusadistricteleven.org">secretary@altrusadistricteleven.org</a>
<b>Parliamentarian</b>	Pat Young	Tucson	<a href="mailto:parliamentarian@altrusadistricteleven.org">parliamentarian@altrusadistricteleven.org</a>
<b>Immediate Past Governor/Training Chair</b>	Melanie Hodges	San Luis Obispo County	<a href="mailto:trainingchair@altrusadistricteleven.org">trainingchair@altrusadistricteleven.org</a>

District Eleven Board of Directors Club Assignments

<b>Immediate Past Governor</b>	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
<b>Governor-Elect</b>	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
<b>1st Vice Governor</b>	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
<b>2nd Vice Governor</b>	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
<b>Director</b>	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

<b>ASTRA</b>	Kathleen Telleria	<a href="mailto:astrachair@altrusadistricteleven.org">astrachair@altrusadistricteleven.org</a>
<b>Communications</b>	Katharine Raley	<a href="mailto:communicationschair@altrusadistricteleven.org">communicationschair@altrusadistricteleven.org</a>
<b>Service</b>	Glenda Hogg	<a href="mailto:servicechair@altrusadistricteleven.org">servicechair@altrusadistricteleven.org</a>
<b>Membership</b>	Aggie Kurzynn	<a href="mailto:membershipchair@altrusadistricteleven.org">membershipchair@altrusadistricteleven.org</a>
<b>District Service Bulletin</b>	Kathy Girard	<a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>
<b>New Club Building</b>	Gail Swain	<a href="mailto:newclubbuildingchair@altrusadistricteleven.org">newclubbuildingchair@altrusadistricteleven.org</a>
<b>Literacy</b>	Sandy Pfefferkorn	<a href="mailto:literacychair@altrusadistricteleven.org">literacychair@altrusadistricteleven.org</a>
<b>Leadership</b>	Margee Neer	<a href="mailto:leadershipchair@altrusadistricteleven.org">leadershipchair@altrusadistricteleven.org</a>
<b>Webmaster</b>	Leslie Johnson	<a href="mailto:webmaster@altrusadistricteleven.org">webmaster@altrusadistricteleven.org</a>