

# Governor Pat's Monthly Newsletter



## September 2019



### Begin

September, already and so it begins. Summer is wrapping up and the beginning of fall means the start of school for some, the start of new or on-going project for others and lots of activity now and through the holidays. Altrusa clubs are gearing up for another year of community service and exciting projects. Remember to send your club newsletters to me, our District webmaster and our District DSB editor so we can share, with International and other clubs within our District, all the wonderful things your club is doing for your communities.

I recently received a thank you letter from International President Beverly Hardy, thanking District Eleven for hosting the International Convention in Reno. I will be sharing the entire letter with each of you in a separate email that I encourage you to share with your club members. Not only was she very complimentary of our District, she recognized so many of our club members who are now serving on her team as International Committee members.

Just a quick reminder, it's not too late to send in your Grant application to International Foundation. Applications for Cycle 1 are due September 15<sup>th</sup>. You may request between \$250.00 and \$4000.00. Questions about grant applications may be directed to Shawna Kaiser, phone # 312 427-4410. Email [shawna@altrusa.org](mailto:shawna@altrusa.org).

On a final note: Do not wait until conditions are better to begin! Beginning makes the condition better!! If not today, then when?

In Altrusa Service, Pat Zoller

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## 2019-2021 Biennium Goals

### Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

### Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

### Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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#### Do Something Today

Today will never come again, so do something special. Be a blessing to someone. Be a friend.

Encourage someone. Take time to care.

Let your words heal, not wound.

Be kind, be gentle, give love.

Make every day count in small caring ways.

## Reminder

IRS Forms 990-N or 990-EZ due 5 months after close of the fiscal year.

## ASTRA

If your club has action photos of ASTRA members doing service projects in schools or their community or working with Altrusans and would like to share them, please send them to:

Debbie McBee  
International ASTRA Chair 2019-2020  
[mmcbeed@aol.com](mailto:mmcbeed@aol.com)

Debbie would appreciate receiving these photos by *mid-September* so they can get new photos on their new website but will welcome receiving them at any time.

## New Club Building/Revitalization

- It's not too late to help the Reno/Sparks Club in Formation by sending a \$10 donation to help build their operating budget. Send your check made out to:

*Altrusa International of Reno/Sparks,  
c/o Courtney Vogt,  
946 Ephedra Lane,  
Sparks, NV 89436*

- Membership is everyone's job, whether you are building a new club or keeping your club revitalized. Bringing in new members is an ongoing process and it is up to each of us to invite, empower, and engage. Do you have an idea or yearning to start a new club somewhere? Contact Gail Swain, New Club Building Chair, [newclubbuildingchair@altrusadistricteleven.org](mailto:newclubbuildingchair@altrusadistricteleven.org)
- Remember, it's not too late to request Revitalization Funds from the District to help with your club revitalization plans and/or membership recruitment.

Sept 2019	Description	Who	Person Responsible	Notes
Sept 1	Consider making a club donation and or application to the International Foundation Grant Program.	Local Club	All	Determine if your club should apply for an International Grant
Sept 1	Update and distribute your club's yearbook. Consider an electronic yearbook.	Local Club	All	Email/Send copy of yearbook to District Officers and 1 to International.
Sept 8	World Literacy Day. Great opportunity to debut a new literacy project.	Local Club	All	
Sept 15	Grant applications due to International Foundation	Local Club	Club President	Due September 15
Sept 21	Observe International Day of Peace	Local Club	All	
Sept 27-29	District Board Meeting	District Eleven	Governor	Meeting in San Diego
Sept 30	Plan and publicize your "Make a Difference Day "	Local Club	All	

October 2019	Description	Who	Person Responsible	Notes
Oct 1	File IRS Form 990-N (if receipts over \$25,000, send 990-EZ or 990) by October 15 <sup>th</sup>	Local Club	Club Treasurers	File for Club and Foundation, if you have one.
Oct 1	Send in DSB articles, pictures, announcements to District DSB Editor	Local Club	Club president	Send to Kathy Girard <a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>
Oct 16	Observe World Food Day	Local Club	Club President	To acknowledge the problems and reasons behind hunger and poverty, worldwide.
Oct 24	Observe United Nations Day	Local Club	Club President	
Oct 26	Participate in Make a Difference Day	Local Club	All	
Oct 31	District Service Bulletin emailed	DSB Editor	DSB Editor	

District Eleven Board of Directors

<b>Governor</b>	Pat Zoller	San Diego	<a href="mailto:governor@altrusadistricteleven.org">governor@altrusadistricteleven.org</a>
<b>Governor-Elect</b>	Melinda Aguirre	Central Coast	<a href="mailto:governorelect@altrusadistricteleven.org">governorelect@altrusadistricteleven.org</a>
<b>First Vice Governor</b>	Bonnie McPherson	Tucson	<a href="mailto:firstvicegovernor@altrusadistricteleven.org">firstvicegovernor@altrusadistricteleven.org</a>
<b>2nd Vice Governor</b>	April Smith	San Luis Obispo County	<a href="mailto:secondvicegovernor@altrusadistricteleven.org">secondvicegovernor@altrusadistricteleven.org</a>
<b>Director</b>	Andrea Shallcross	Eastern Sierra	<a href="mailto:director@altrusadistricteleven.org">director@altrusadistricteleven.org</a>
<b>Treasurer</b>	Leslie Johnson	Anaheim	<a href="mailto:treasurer@altrusadistricteleven.org">treasurer@altrusadistricteleven.org</a>
<b>Secretary</b>	Hillary Sloan	Chula Vista	<a href="mailto:secretary@altrusadistricteleven.org">secretary@altrusadistricteleven.org</a>
<b>Parliamentarian</b>	Pat Young	Tucson	<a href="mailto:parliamentarian@altrusadistricteleven.org">parliamentarian@altrusadistricteleven.org</a>
<b>Immediate Past Governor/Training Chair</b>	Melanie Hodges	San Luis Obispo County	<a href="mailto:trainingchair@altrusadistricteleven.org">trainingchair@altrusadistricteleven.org</a>

District Eleven Board of Directors Club Assignments

<b>Immediate Past Governor</b>	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
<b>Governor-Elect</b>	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
<b>1st Vice Governor</b>	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
<b>2nd Vice Governor</b>	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
<b>Director</b>	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

<b>ASTRA</b>	Kathleen Telleria	<a href="mailto:astrachair@altrusadistricteleven.org">astrachair@altrusadistricteleven.org</a>
<b>Communications</b>	Katharine Raley	<a href="mailto:communicationschair@altrusadistricteleven.org">communicationschair@altrusadistricteleven.org</a>
<b>Service</b>	Glenda Hogg	<a href="mailto:servicechair@altrusadistricteleven.org">servicechair@altrusadistricteleven.org</a>
<b>Membership</b>	Aggie Kurzynn	<a href="mailto:membershipchair@altrusadistricteleven.org">membershipchair@altrusadistricteleven.org</a>
<b>District Service Bulletin</b>	Kathy Girard	<a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>
<b>New Club Building</b>	Gail Swain	<a href="mailto:newclubbuildingchair@altrusadistricteleven.org">newclubbuildingchair@altrusadistricteleven.org</a>
<b>Literacy</b>	Sandy Pfefferkorn	<a href="mailto:literacychair@altrusadistricteleven.org">literacychair@altrusadistricteleven.org</a>
<b>Leadership</b>	Margee Neer	<a href="mailto:leadershipchair@altrusadistricteleven.org">leadershipchair@altrusadistricteleven.org</a>
<b>Webmaster</b>	Leslie Johnson	<a href="mailto:webmaster@altrusadistricteleven.org">webmaster@altrusadistricteleven.org</a>