



## 2021-2023 BIENNIUM GOALS

### Here are my Goals:

1. **MEMBERSHIP**: each club to recruit three new members; educate and motivate members;
2. **SERVICE**: submit a club strategic plan to the District Governor; participate in a district wide service project; submit your club projects for the DSB;
3. **MARKETING**: continue to expand the use of social media; participate in the newsletter contest; learn how to “market” your club;

### ALTRUSA PLEDGE

“I Pledge my loyalty to the ideals of Altrusa and to its endeavors for the welfare of mankind”

### MEMBERSHIP ORIENTATION=EDUCATION

As you all know membership growth has been down within our clubs. Which means membership must be a major emphasis for each club. We have our Strategic Plan in place and membership recruitment is one of the goals. Now What? Make a list of friends and relatives who you think would benefit from becoming an Altrusa member. Then, plan a new member Orientation meeting and invite your new members so you can **educate** them in the Altrusa Way. Start orientation with an amazing history of Altrusa’s beginnings to the role and responsibilities and obligations of membership. This can be presented in a fun way, like a bingo or bunco game. Continue new member training by sharing information on the workings of the various club committees to the opportunities for personal growth and learning. Having a seasoned member re-orientation or a Re-Fresh Orientation, will help the current members renew, revive and restore their Altrusa Spirit. The longer clubs wait to bring in new members, the more difficult it becomes to attract the type of members that make Altrusa a vibrant, progressive organization. Membership starts with **educating** new and seasoned members!

## NOTICE

Leadership/Membership/New Club Building Workshop; Led by Jeri Fulgham, Antoinette Thorburn and Gail Swain on **Sunday, November 7, 2021**, 2pm-3:30pm via Zoom; clubs will receive \$10 for every member that registers. **DATE CHANGE!!**

### COMMITTEE POSITIONS

**REMEMBER** to please update all of your membership changes and additions in Group Tally. We want to know who your membership chair, literacy chair, club board, etc. are.

District Wide Literacy Project- “United Through Reading” will be announced soon. We will use this project for this 2021-2023 biennium. More information to come.

Communications Chair Corey Johnson is having a Club Newsletter contest due March 1, 2022. See DSB for more info or contact Melinda or Corey for more info.

**WORLD FOOD DAY is October 16. World Food Day is celebrated to promote global awareness and action for those who suffer from hunger, and to highlight the need to ensure healthy diets for all. Plan a service project!**

**INTERNATIONAL BIENNIUM CALENDAR-October 2021**

October 2021	Subject	WHO	RESPONSIBLE PERSON	NOTES
10/1/2021	Governor's Newsletter	2021-2023 Governor	Governor	
10/01/2021	Send IRS Form 990-N (If receipts over \$25,000, send 990-EZ or 990)	Local club US only	Club treasurer	Due 5 months after close of fiscal year
10/16/2021	World Food Day	Local Club	Club President	Club Service committee chair
10/20/2021	Start thinking about projects to submit for Mamie L. Bass Service, Letha H Brown Literacy, and Nina Fay Calhoun Int'l awards	Local club	Club committee chairs	Applications are on the website. Check altrusa.org for ideas.
10/23/2021	Make a Difference Day	Local Club	Club service chair	Turn in your article to district Service committee Chair, Tiffany.
10/24/21	United Nations Day	Local club	Club president	Cultural diversity
10/31/21	Halloween	Local club	Membership chair	

**United Nations Day 2021 Is the Year of Fruits and Vegetables**

The United Nations has proclaimed 2021 the International Year of Fruits and Vegetables (IYFV) in an attempt to raise awareness about the crucial role that fruits and vegetables play in human nutrition and sustainable development. How can we celebrate?

- Do you live in a country that is not your native one? Then, you can wear your national costume!
- Not a fan of public displays? You can simply go about your day being tolerant, curious towards other cultures, and open-minded.
- Discuss the importance of cultural diversity with your colleagues at work or with your family at home.
- Check out if there are any cultural activities taking place in your area and attend one.
- Organize an international dinner to explore the traditional dishes of other cultures.
- Offer voluntary work to organizations like your local foodbank, collect canned food.
- Recycle! The UN is very committed to protecting the environment.



## **MEMBERSHIP NEWS!**

**By Gail Swain, New Club Building Chair**

The Altrusa International Board approved a membership policy change earlier this year. Dual members are now called Non-Primary members, and regular member club members are Primary members.

With this change there is also a very important and beneficial ingredient. Your Non-Primary members (up to seven) will count toward your Charter status member number of 15. Non-Primary members can also hold board positions in your Club.

A new form, called Non-Primary Membership Application form, has been added to Membership forms on the Altrusa International website, altrusa.org. To find the form, you will need to go to [www.altrusa.org](http://www.altrusa.org), click on Member login, login, then go to Membership and scroll down to Membership forms. Once you print the form (print extra) and fill it out for a new Non-Primary member, you will need to send a copy to the District Eleven Treasurer (Betty Baran) and one to the International Office.

Gail Swain, the District Eleven New Club Building Chair will give additional information and ideas on how this policy change can help your Club during the November 7 workshop. Please be sure to attend this workshop, it will be great!



### **CREATING WAVES OF CHANGE** **66<sup>TH</sup> DISTRICT CONFERENCE**

**April 29 — April 30, 2022**  
**San Diego, CA**  
**Paradise Point Resort & Spa**

**Thank you to the clubs that submitted their Strategic Plans. It was wonderful to read the goals that the district clubs have set for themselves. Club Presidents, you still have time to submit your strategic plan. We might share them at conference.**

**I hear we have some new members. It is my great pleasure to welcome you into the Altrusa Family. I am happy to hear you have joined a diverse group of women and men striving for the same cause, giving back to the community. I believe you will enjoy meeting this challenge with us.**

### ALTRUSA DISTRICT ELEVEN BOARD OF DIRECTORS AND COMMITTEE CHAIRS

Governor	Melinda Aguirre	Central Coast	governor@altrusadistricteleven.org
Governor elect	April Smith	San Luis Obispo Co	governorelect@altrusadistricteleven.org
First Vice Governor	Leslie Johnson	Anaheim	firstvicegovernor@altrusadistricteleven.org
Second Vice Governor	Hillary Sloan	Chula Vista	secondvicegovernor@altrusadistricteleven.org
Director/Foundation Liaison	Danielle Robello	Chula Vista	director@altrusadistricteleven.org
Treasurer	Betty Baran	San Diego	treasurer@altrusadistricteleven.org
Secretary	Kathy Girard	San Diego	secretary@altrusadistricteleven.org
Parliamentarian	Carol Latham	Anaheim	Parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training chair	Pat Zoller	San Diego	trainingchair@altrusadistricteleven.org

ASTRA	April Smith	San Luis Obispo Co	astra@altrusadistricteleven.org
Communications	Corey Johnson	Los Angeles	communicationschair@altrusadistricteleven.org
Service	Tiffany Lau	Eastern Sierra	servicechair@altrusadistricteleven.org
Membership	Antoinette Thorburn	Oxnard	membershipchair@altrusadistricteleven.org
District Service Bulletin/DSB	Eva Salas	Chula Vista	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	Eastern Sierra	newclubbuildingchair@altrusadistricteleven.org
Literacy	Elaine Wilder	Tucson	literacychair@altrusadistricteleven.org
Leadership	Jeri Fulgham	Reno/Sparks	leadership@altrusadistricteleven.org
Webmaster	Eva Salas	Chula Vista	webmaster@altrusadistricteleven.org

#### Club Visit and Liaison Assignments-

IPG-Pat Zoller	Indian Wells Valley, The West Valley, Tucson
GE-April Smith	Anaheim, Chula Vista, San Diego, San Diego North County Coastal
First Vice Gov-Leslie Johnson	Los Angeles, Monterey, Reno, Eastern Sierra
Second Vice Gov-Hillary Sloan	Central Coast, Golden Valley, Santa Maria, San Luis Obispo County
Director/Foundation Liaison-Danielle Robello	Glendale, Long Beach, Oxnard, San Buenaventura

**“LEADING TO A BETTER COMMUNITY”**