

#2. *GENERAL ANNOUNCEMENT* This is a sample that clubs can customize for their individual events. Send to station's Public Service Director 3 weeks in advance

:50 PUBLIC SERVICE ANNOUNCEMENT

FOR AIR [as appropriate]

Organization: [club name]

Contact: [club member name – Communication Committee]

Phone:

E-mail:

ALTRUSA INTERNATIONAL REACHES OUT TO NEW MEMBERS

Are you someone who knows the joy that comes with volunteerism? Do you want to serve your community more actively and meet new friends? Altrusa International offers the perfect place to give and grow. Altrusa is an international nonprofit organization dedicated to making our local communities better through developing leadership, fostering partnership, and delivering service. Last year Altrusa gave over a million volunteer hours in service to local communities. Altrusa is actively looking for community-minded people like you to help do even more. From global organization efforts around literacy, the environment and AIDS, to local causes like [cause] and [cause], Altrusa International offers dozens of inspiring, rewarding ways to get involved. Altrusa. What a great investment of your time, energy and passion. Call [phone number] to learn more.